

Sample Proposal:
Content Management Tool
Sales and Marketing Tools

Online Business System

One stop solution of online marketing and sales tools.

All-in-one product that makes life easier and business more profitable. We're replacing 10+ tools that are essential for internet businesses with one - that's why life is easier. No more moving data between a handful of separate solutions. No more remembering 10 log ins for different products. No more wrestling with code and techie stuff. You've never been closer to your business. Know your customers better, track their actions easier, react faster and keep your fingers on the pulse.

It combines standard hosing with modules and tools available optional like

CMS: Content Management System

E-Mail Marketing Tool

E-Commerce, Online Shop

CRM: Customer Relationship Management

Analytics and Reporting



satisfaction = expectation - experience

All in One Admin Console

Navigate through all your modules and tasks.



businesscatalyst

Home Website Modules eCommerce Marketing Customers Reports

Home Tasks Web Mail My Details File Manager

Home: Dashboard

Welcome

Welcome to your Dashboard. The Dashboard is the first page you see after logging in. It consists of all the latest activity from your website and customers. The information contained on the Dashboard ensures you keep your fingers on the pulse of your online business.

Check these out before you start.

Watch the Video Interactive Tour Important FAQs Support Central

More Help
Download Getting Started PDF
Watch more Videos
Go to our Online Wiki
Designer? Watch the Triangle video

What's New

- 11-Feb Web Service Improvements: Save your custom fields for any record
- 09-Feb Exclude your IP address from the analytics
- 05-Feb Important Start Page changes. Now you set blogs and catalogs as your start page
- 30-Jan Wish to customize the double opt-in verification link?
- 28-Jan Sort Forum posts to suit your needs

More

Upcoming Tasks

You don't have any upcoming tasks.

Overview 05-Feb to 11-Feb

View more reports

Date	Value
05-Feb	0.0
06-Feb	0.0
07-Feb	0.0
08-Feb	0.0
09-Feb	1.0
10-Feb	0.0
11-Feb	0.0

Easy content editing via sitewalk

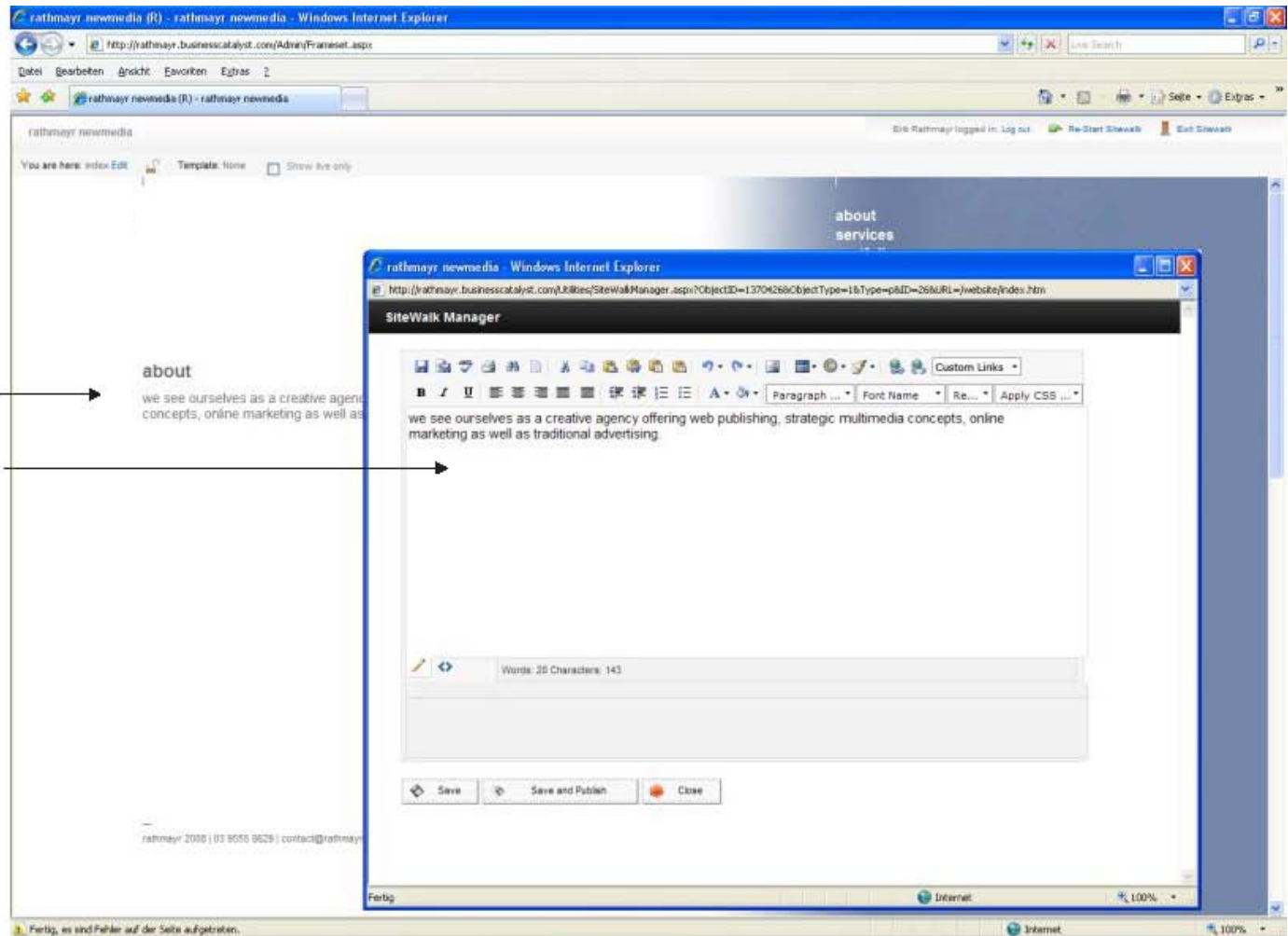
Easy to use CMS via SiteWalk

Edit your live site within the actual site!

Live Site

Text Editor

Editing your website is as easy as just clicking on the page copy and the text editor opens for you to change the content



Get Started

Let us convert your existing website into a CMS (sitewalk) driven website.

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Converting your existing static html page templates into dynamically driven pages.

Setup your one stop admin console for you to edit your content any where 24/7 Check your Site

Statistics and webmail.

All within one solution and only with one login. We can add-on more modules at any time.

Estimate: As a starting point we can convert a small to medium website to a CMS (sitewalk) driven website for as less as 999.00 AUD and 29.00 AUD hosting per month.

who's onboard

online properties need experts and we leverage a team of experts to bring every solution to life

site director – mark bergin

mark brings 19 years of online publishing across corporate and government engagements – “big scale audiences with differing needs working on the one site – a web symphony” that excites mark

production chief – erik rathmayr

getting the look right, making the templates standards compliant and ensuring we produce on time and to budget – that's the short of erik's world

technical services

no man is an island so we partner with best of breed partners for additional technical resources - sinocode, web central, melbourneit, business catalyst

systems & platforms

microsoft and adobe
we use certified developers on all sites

contact

thank you and we look forward to working with you to achieve your desired outcomes.

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reference sites

Here is a list of recent/reference sites – as a bespoke web publisher – we don't offer clients existing sites and then rebadged them, each site is fresh, new and tailored to meet the clients visual branding, user experience and content.

www.woodenboat.com.au

www.YACHTe.com.au

www.EQT.com.au

www.medhurstwines.com.au

www.ronstan.com

www.eventoffice.com.au

www.urbantool.com.au

www.kidscount.com.au

www.worksafeweek.worksafe.vic.gov.au

www.belindamerry.com

www.stateautomation.com

www.tonycostello.com.au

www.bodycompositionassessment.com

www.gunters.com.au

www.brightonprimaryartshow.com.au

client portfolio

Air International - ANZ.com - Alfred Foundation - Australians Childhood Foundation - Australian Dairy Corporation - Autopro - BHP - BHP Steel - BoatingOz.com.au - CarParts - Computer Power Education - Confectionery Manufactures Association - CPA Australia - Bristol Myer Squibb - Citadel - Couta.Net - Department of Premier and Cabinet - Destination-e.com - Destination Event Management - Dilmah – Disney - Equity Trustees - Falls Creek Alpine Resort - Falls Creek Ski Lifts - fallsonline - Fosters - 49er.com.au - GE Capital - GMH Holden – GNC Livewell – GS1 - Honda Australia - ICI Pharmaceutical - IncitecPivot - ISO Industrial Supplies Office - kidscount.com.au - Knockler-Moeller - Legal Practitioners Liability Committee - Leo Burnett Connaghan & May - LGARIA - Lovelock Luke - Melbourne Advertising & Design Club - Mainsail Books – Make a Wish Foundation - Maxi Multimedia - M&C Saatchi - mediahub.com.au - Melbourne University - Montague Fresh - MYOB - NEC - NEMMCO - North Limited - Pacific Hydro - Philips - Pivot – Quantum Edge - Repco Auto Repair - RFI Industries - Team Repco - repcoshop.com.au - Rio Tinto - Ronstan - Shell - Sony – StateAutomation - Stott’s Correspondence College - Telstra - The Kenneths Group - Victorian Eastern Development Corporation - Victorian Yachting Council - yachte.com.au – WorkSafe - wishlist.com.au – woodenboat.com.au - Zurich Insurance

recent websites

ronstan.com

eqt.com.au

kidscount.com.au

EventOFFICE.com.au

WorkSafeWeek.wksafe.vic.gov.au

